

Route Konnect Online Privacy Policy



Owner of the Policy	Operations Manager
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Review Cycle	Quarterly

Our contact details

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The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (for example, name and contact details).
- Email addresses.
- Cookies, which we use to monitor how people use our website.
- Google analytics, which we use to monitor how people use our website.
- Route Konnect operates on social media, and these companies may also collect data from users. To find out more about each platform's approach please refer to their individual privacy policies.

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- To discuss working with us on a project.
- When someone signs up to our mailing list.

We use the information that you have given us in order to stay in contact with our customers and subscribers.

We may occasionally share this information with trusted third parties.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

(a) Your consent. You are able to remove your consent at any time. You can do this by contacting contact@routeconnect.com.

(b) We have a contractual obligation.

(c) We have a legal obligation.

(d) We have a vital interest.

(e) We need it to perform a public task.

(f) We have a legitimate interest.

How we store your personal information

Your information is stored on our, or our trusted partners secure servers.

We will keep your contact details [such as name, email address, company] on our contact database until instructed by you to remove them. We will then dispose of your information by performing a full deletion from our system.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at dataprivacy@routekonnnect.com if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at dataprivacy@routekonnnect.com.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

